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**Fibrenew offers post-holiday cleaning tips**

By Greg Gerber @ 12:31 PM :: 548 Views :: 0 Comments :: ★★★★★ :: RV Owners

HOLLY SPRINGS, N.C. -- Over the holidays many RVers open their hearts, homes and sleeper sofas to the people they love. But, after all the holiday merriment and after the guests have left, RVers realize it's the furniture that bore the brunt of the celebration.

It's got to be fixed, but how and where to start?

Fibrenew, a firm specializing in leather and plastics refurbishing offers the the dos and don'ts of holiday furniture cleanup.

"We see a big increase in the damage of leather furniture this time of year with all the holiday parties" says Michael Wilson, CEO of Fibrenew. "Clumsy guests cause damage, but the worst disasters are caused by homeowners who don't know the best ways to clean up a mess and repair a problem.

"Part of our job as leather and plastics experts is to serve as a resource, helping people understand what problems they can handle on their own and when they need to call a professional," said Wilson.

There are several types of leather, and the following tips apply to all fully-finished leather, which makes up 85 percent of the leather market.

What to do about ink

Your nephew, tries out his new marker set by drawing Spongebob on your leather couch. You become a crabby Patty and scramble to clean it up.

DON'T use dish soap or hair spray to remove the marks. The degreasing agents in dish soap can permanently de-gloss and damage the top coating on the leather surface. Hair spray has alcohol in it and will ruin the surface coating on your leather.

DO use a soft sponge and specialized leather cleaner. Buy it at most leather furniture retailers – but for serious problems your local Fibrenew franchise can help.

What to do about nail polish

You try to sexy up those toenails, but you end up polishing a couch cushion instead.

DON'T use nail polish remover because it will take all of the color out of your leather and leave a bleached spot bigger than the nail polish spot.

DO use a soft sponge and leather cleaner.

What to do about food or wine stains

Your brother-in-law eats an entire pizza and drops a greasy cheese and his fifth glass of wine on your leather loveseat.

DON'T use window/mirror cleaner because it contains alcohol which will dissolve and destroy the surface coating on your leather.

DO use a damp towel to wipe up the mess and a dry one to finish the job. Fully-finished leather is pretty much water proof, so a little spill isn't going to hurt as long as you clean up quickly before it soaks through.

What to do about animal scratches and picks

For the purr-fect gift, Santa brings your kids a kitty, complete with claws to test on the leather couch.

DON'T touch up the spots with shoe polish because it makes an ugly, sticky mess.

DO try to reduce the visibility of the problem by snipping off the cotton interior strands that often get pulled out when leather gets picked. DO use a hair dryer and massage minor scratches with leather cleaner to try to rub it out. Call a professional to fix larger scratches and holes - this is not a DIY kind of job.

What to do about burns and discoloration

Uncle Milt dropped his cigarette ashes on the couch.

DON'T try to rub it out and blend it with the surrounding area, you'll only make the problem bigger.

DO bring in some help. When leather or faux leather gets damaged by heat, the only solution is to call in a professional. Regardless of size, a professional repair can make that burn look brand new and can be done on the spot in your own home.

About Fibrenew:

Fibrenew, founded in 1985 in Canada, is an international franchise company that specializes in the renewal of leather and plastics, servicing five major markets: aviation, automotive, commercial, marine and residential. There are nearly 200 Fibrenew locations in 9 countries around the world.

As a global leader in the environmental movement, Fibrenew prevents thousands of tons of leather and plastics from entering landfills. Fibrenew also supports initiatives that give opportunities to women in third world countries.

For more information visit www.fibrenew.com.

SOURCE: Fibrenew press release